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CANADA
1922

McCONNELL'S PLANT CATALOGUE

1922



Dr. Burrill,
The Million
Dollar
Strawberry

H.L. McCONNELL & SON,
SMALL FRUIT PLANT SPECIALISTS.
PORT BURWELL, ONT.

Greetings

The time is again at hand when we are making up our catalogue for distribution to our many customers and friends. Many changes have taken place throughout our country and the world at large during the past year, and notably among these is the decline in price of many of the world's commodities. Fruit prices have declined somewhat as we could expect, but very little as compared with many other articles of consumption. Many people may ask why. In answer we would say there are two very important factors that hold the prices of fruit to a very profitable level. First: the acreage of fruit in proportion to population is much less than a few years ago, and Second: people are realizing more and more how important and necessary fresh and preserved fruit is on the table.

In view of the increasing demand and the profitable returns, the man in the berry business would do well to increase his acreage and also improve the quality of his stock. It is here we feel that we could be of great help to many. We make a business of growing and shipping Small Fruit Plants and with over 25 years' experience constantly testing and discarding everything but the best, our catalogue contains varieties that may be a great improvement on some that you already have. Moreover by our careful methods of digging, packing and shipping the many thousands of orders each year, our customers reap the benefit of years of experience in specializing in the Plant business. If you wish to purchase a high grade, pure bred Barred Rock Hen, you would go to one who makes a specialty of that particular breed. The same argument holds good in the purchase of plants. Our years of experience in growing and shipping plants is a great advantage to those wishing first-class stock, suitable for their requirements. We would add that we fully appreciate the fact that had it not been for our constant endeavor to give honest goods and fair treatment, we would never have become what we are to-day, the largest Small Fruit Plant establishment in the country.

We are proud to count among our customers, many of the largest fruit growers in the country, as well as the different experimental stations scattered from coast to coast. And why? Because they have received first-class stock and fair treatment. We do not wish to convey the impression that we never make mistakes. In any business, however well conducted, there are mistakes made at the height of the busy season. If anything is wrong about your order, write us fairly and decently and we will adjust the matter if possible. We are all human and mistakes will sometimes occur, but we do say that considering the many thousands of orders we send out each year, the complaints we receive are very few and speak well of the care we take in looking after our customers' interests.

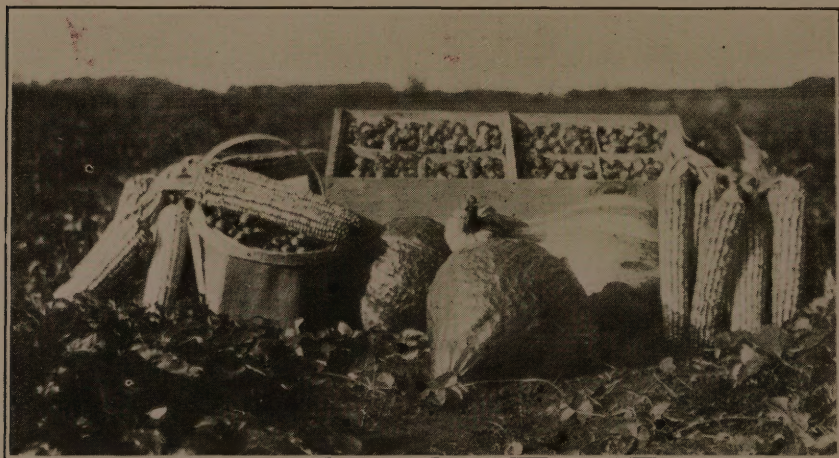
We urge upon you the importance of sending in your order early, preferably as soon as you receive this catalogue. If delayed until planting time some of the varieties are sure to be exhausted. By ordering early your plants will be reserved until spring and then will be freshly dug, carefully packed and shipped to you in the best possible manner.

We invite your continued friendship, your loyal support and your liberal patronage, and we promise you that we will do everything we can to make our relationship both pleasant and profitable to you.

Wishing you all abundant success, we are,

Yours sincerely,

H. L. McCONNELL & SON.



A crate of Progressive Strawberries photographed on October 13, 1919, at our Nursery. Just think of having Strawberries when Grapes are ripe and corn, squash and pumpkins are mature.

Why it Pays to Plant McConnell's Plants

Before we go on to describe and list the different varieties of Small Fruit Plants, Ornamentals, etc., that we grow, we wish to emphasize the importance of selecting the place where your stock comes from. Have you ever stopped to think how much depends on the stock that you plant and that the success you have depends largely on where you buy your plants. Remember: cheap plants are usually dear at any price. Having this in mind we wish to impress upon you the importance of buying **McConnell's Hardy Canadian Stock**.

The land on which our stock is grown ranges from sandy loam to a clay loam and is previously brought to a high state of cultivation. Certain varieties do best on clay while others do better on sandy soil and thus we can grow our stock where best suited. Our plant fields are carefully prepared, planted, cultivated and hoed and thus the plants are brought to a high quality. Bush fruits are carefully dug in the fall, chiefly by our power digger, which leaves a magnificent root system, and stored in the earth ready for spring. Strawberry plants are all dug in the spring from day to day as required to fill the orders we send out.

Our business is growing and shipping Small Fruit Plants, Asparagus Roots, Ornamentals, etc., and we devote our full time and energy to this. Consequently we can give you better stock and better service than where one is selling stock as a side line. Moreover our salesman is this catalogue and therefore our prices are much lower than nurserymen who deal through the medium of agents.

Do McConnell's Endeavor to Give Satisfaction?

One of the thoughts that naturally comes to many of those who read this catalogue is, "are McConnell's reliable and do they endeavor to give satisfaction." This is a very important and natural thought with anyone. As stated elsewhere in this catalogue we have been in the Small Fruit Plant business for 25 years and the great growth of our business in the past decade should speak well of our reliability. We grow, dig and ship each year more Small Fruit Plants than any other firm in Canada, and if we did not have the confidence of our customers, we could never have reached the position we have. Among our customers are persons who have favored us with their orders each year ranging from a few plants to many thousand. What better advertisement and criterion for others can we have than those who have seen fit to favor us with their orders year after year for 10 to 15 years.

An honest live-and-let-live policy is what we believe in and we endeavour to follow that policy in all our dealings. We try to treat your order, received from you in the mails, just as we would treat you personally if you drove to our packing house for the plants. Small orders receive the same careful attention as the large ones. We appreciate all orders and fully realize that our business depends upon the success our customers have with our plants. Satisfied customers are what we want and if you favor us with your order we will endeavor to make the transaction both pleasant and profitable to you.

Service

In the spring months, with our large force of diggers, planters, tyers and packers we present a busy scene. All strawberry plants are freshly dug, gathered in sacks immediately and taken straight to the packing house, where they are protected from sun and wind. Arriving at the packing house, they are trimmed, counted and tied by our large force of tyers in bunches of 25 plants, 40 bunches to the thousand and there will be ten hundred or more good plants in every thousand you get. After being tied they are packed by our packing staff into light, ventilated crates in damp, (not wet) sphagnum moss. Mail shipments are wrapped in waterproof paper in moss. Bush fruits asparagus and ornamentals are carefully packed in the best possible manner in boxes or bales in damp packing. After being packed they are taken to the post-office or station in our motor truck.

By these efficient and careful methods we endeavor to ship stock in such condition that it will reach our customers in the best possible condition. Remember we ship to all parts of Canada and Newfoundland, and considerable to the United States, and other parts. We will endeavour to give you satisfaction if you **PLANT MCCONNELL'S PLANTS**.

McConnell's Free Delivery

Our customers have no express or parcel post charges to pay. We pay all transportation charges on our stock at catalogue prices to any point in Canada. One-half charges to points outside of Canada. This means a big saving to our customers and also relieves them of the difficult task of determining the amount of postage for parcel post shipments or wondering what the express will be on their order. As this represents a very great expense to us we reserve the right to ship either by parcel post or express as we may consider best. Small parcels up to 8 or 10 pounds we usually send by parcel post.

FIRST PRIZE BERRIES

I took first prize last year, with the berries from those plants you sent me, at Trail fair for the best strawberries, Everbearing.

J. Clay, B. C., Jan. 19th, 1921

Grow Strawberries For Big Profits and Quick Returns

Strawberries will bring in large returns quicker than most any crop you can grow. Within fourteen months after planting you commence harvesting the crop and net returns of \$1000.00 per acre are common. Any good soil will produce big, paying crops of strawberries, though naturally the better condition of the soil, the larger the returns.

It requires very little training or capital to start growing berries for market purposes. Besides the plants, a trowel or spade for planting and a hoe and cultivator for working are all the equipment needed.

You can make big money growing strawberries and the main thing is to start right.

FIRST—Make your order out at once and have your plants reserved for you. In this way you can get your choice of varieties before some are all sold out. Our customers are making big money growing berries and our big healthy plants will do the same for you.

SECOND—Remember that results are what you want in growing strawberries and cheap plants are poor economy. It takes more labor to make a poor plant grow and your berry crop will disappoint you. The first cost of the plants is a small item and our big, healthy plants are the ones you want to insure big profits. Don't delay, but place your order at once.

Cultural Hints

In acknowledging each order we will send forward a small booklet on "Cultural Directions for Small Fruits." For the convenience of our customers in making out their order we give the following hints

Spring is the best time to plant strawberries and the earlier the better. Distances in planting vary according to the method adopted and the nature of the varieties used. As a general rule the rows may be 3 1-2 feet apart, though some prefer 4 feet. For the matted row system ordinary kinds may be set 18 to 24 inches apart in the row and fast runners like Sen. Dunlap or Dr. Burrill may be planted 24 to 30 inches apart. If to be grown in hedge row or hill culture 12 to 18 inches apart is proper.

In making out your order consider what your requirements are. For home use you make no mistake in planting Grand Prize, Charles I, Premeir, Hundred Dollar (for dessert), Dr. Burrill Brandywine or Sen. Dunlap with Orem or Stevens Late to lengthen the season. If you intend to grow berries for sale make yourself familiar with the demands of your market. Will it require fancy fruit at high prices or an ordinary grade that can be sold cheaper? Is your market distant or near? If distant you need good shippers; if near then the more delicate sorts can be used.

Perfect and Imperfect Blossoms

All varieties we list, except Sample and Prize (Kellogg's) have perfect blossoms or in other words are self fertilizers and need no other varieties planted near them to produce big crops of fruit. In planting Sample or Prize put every third row to some good pollenizer such as Dr. Burrill, Sen. Dunlap, Parsons Beauty or Magic Gem. In our catalogue we mark Perfect varieties (per) and Imperfect varieties (Imp.). The Everbearing varieties we list are all perfect sorts.

NUMBER OF PLANTS REQUIRED TO PLANT AN ACRE

Distance between rows	Distance between plants	No. Plants for one acre
36 inches	12 inches	14,520
36 "	18 "	9,680
36 "	24 "	7,270
42 "	12 "	12,466
42 "	18 "	8,297
42 "	24 "	6,223
48 "	12 "	10,890
48 "	18 "	7,260
48 "	24 "	5,445

FULL CULTURAL DIRECTIONS FOR SMALL FRUITS WILL BE SENT TO EACH PERSON
WHEN ACKNOWLEDGING THEIR ORDER

EVERBEARING STRAWBERRIES

For Profit and Pleasure

Remember ! A Crop of Strawberries the Same Year You Plant Them.

The Everbearing Strawberries are not an experiment, but a proven success. They will thrive on any good soil and are as easy to grow as the common or standard varieties. They will bear an unbelievable quantity of berries the same year as planted during August, September and October. Single plants often producing a quart of berries. They bring fancy prices, 40 to 50 cents per quart being easily obtained. Plants are perfectly hardy and vigorous. They should be planted in every garden in the country and are also profitable when grown for market. A few dollars invested in Everbearing plants will save many dollars in your grocery bill, and also give the whole family more pleasure for the money than anything else you can buy. Full 75 per cent. of the orders we receive include Everbearing.

HINTS ON CULTURE

As the Everbearing varieties produce a wonderful crop of berries, naturally they are strong feeders and consequently you should have your soil in good condition. By following the few directions given here you can have a heavy crop of fruit three months after the plants are set. If possible select a rich, loamy soil (not necessary but preferable) cover with well rotted stable manure and plow under to a depth of six inches. This will give the roots something to feed on and promote a strong luxuriant growth. Harrow the soil thoroughly and roll before planting. This makes the soil fine and compact. The soil is now ready for planting, which should be done carefully, spreading the roots out well. Press the soil very firmly around the plant. More plants are lost each year by not pressing the soil firmly around them, than from any other cause. After planting cultivate and hoe at once and stir the soil once a week thereafter. Keep all blossoms off the plants until the middle of July, which can easily be done when hoeing them, and all runners removed as fast as they appear. By keeping the runners removed the growth will all be thrown into the plant and fruit. By following this method the plants become very large and produce an amazing quantity of berries the balance of the season or until hard freezing weather. For field culture plant in rows 3 1-2 feet apart and 12 to 15 inches apart in the row. For garden culture plant in rows 2 feet apart.

AMERICUS (Per.)—The finest quality of all everbearing sorts but with us not as strong a grower and rather a shy bearer. In some sections gives excellent results. We advise trying it in a small way only.

PROGRESSIVE (Per.)—The finest of all Everbearers and successful wherever grown. It leads them all on account of its remarkable yielding qualities and the richer the land and the more manure you apply the more and finer berries you will get. Berries are medium to large in size, resembling Sen. Dunlap in appearance, very attractive, delicious in quality and firm enough to stand shipment. Plant a strong grower and produces immense crops of berries. If you like strawberries, then buy some Progressive.

SUPERB (Per.)—Fruit large, handsome in appearance and of good quality. Not as productive as Progressive and somewhat harder to grow but much liked in some sections.



PROGRESSIVE

**WHY NOT GROW YOUR OWN SMALL FRUITS OF ALL KINDS ? YOU CAN IF YOU BUY
McCONNELL'S HARDY STOCK**



An illustration of a Progressive Everbearing Strawberry Plant taken during September.
Isn't it Great ? (See description on Page 5)

STRAWBERRIES

We list only those kinds that we can fully recommend to our customers. We have tested hundreds of varieties in the past 25 years and discarded all that did not prove worthy of trial by our customers. We have some more varieties under trial at present, but we will not offer them until we feel that they are as good or better than those we already list.

We have grouped the varieties as to season of ripening. In selecting varieties it is well to consider the purpose of growing the berries, that is, home use, local market or distant shipment. Our descriptions are made up from actual observation of the varieties in our fields and are as accurate as we can make them. If you are uncertain as to what to plant, write us, giving your conditions of soil, climate and market, and we will help you make a good selection. A great many leave the selection of varieties to us.

(Per) denotes Perfect or Staminate blossoms. (Imp.) denotes Imperfect or Pistillate blossoms. Perfect varieties do not need to be planted near those marked Imperfect, but on the other hand Imperfect kinds needs some perfect variety planted about every third row.



McCONNELL'S TRUE TO NAME PLANTS

This sign has been placed at the front entrance to the farm of A. Groulx, Port Arthur, Ont. Mr. Groulx writes us as follows: "I have made a sign, a picture of which I enclose, and am having it placed at the entrance to my place. It is a pleasure for me to do this, for the good stock which you have supplied me with for the past five years has brought to my hard work success, and I can see it coming more each year."

We might say that this action of Mr. Groulx's was entirely voluntary and we greatly appreciate the interest he has taken in our stock

CURRENT BUSHES

The Currant Bushes reached here in good condition to-day and I have them planted. Thanking you for your promptness, I am,
Mrs. J. McBrady, Oshawa, Ont., May 12, 1921

EXTRA-EARLY VARIETIES

CHARLES I (Per.)—This great strawberry was introduced in Michigan and is without doubt one of the finest extra early varieties on the market. You can depend that it will bring you big profits on account of its extra-earliness, productiveness, large size, appearance and good quality. Charles I comes when strawberries are bringing big money on the markets.

Plant Growth—Makes an extra fine fruiting row of large, very healthy, stocky plants with very long roots, which enables it to go through very dry summers and produce big crops. An ideal plant and plant maker.

Productiveness—The vines are simply loaded with berries and for an extra-early variety is a marvel.

Fruit—Berries are large, regular in form, of good color and quality. One valuable feature of this berry is that it continues to produce large, fine looking berries till the last picking.

Plant Charles I this season and we will guarantee that the fruit will please you in every way and bring you big profits.

PREMIER (Per.)—We have tried out many extra-early varieties and have discarded all but the Premier and Charles I. The Premier is today perhaps the most popular extra-early variety grown and its great popularity is perhaps due to its success in all localities. The Premier



CHARLES I.

is very productive and the berries are extraordinarily large for an extra-early variety. Makes a fine fruiting row of large, stocky, healthy plants. The berries are of good color, form and very attractive. A splendid shipper and will bring top prices on any market. Be sure to order Premier or Charles I for big profits.

MEDIUM-EARLY VARIETIES



DR. BURRILL

DR. BURRILL (Per.)—(See illustration on front cover.) Judging from the great demand for plants of the Dr. Burrill, people realize the merits of this grand berry. A cross of Sen. Dunlap and Crescent with the best qualities of both embodied in one; a marvel of productiveness, quality, color, size, firmness and appearance which is seldom found in any one variety. Fruit is large, of high quality very firm and of a beautiful even shape and dark, glossy red color with bright yellow seeds which makes a very attractive berry and commands the highest price on any market. A first-class plant maker and the long roots make it a great drought resister. The demand for these will be very heavy so let us reserve Dr. Burrill plants for you now.

8 Big Money Makers. Early to Late.

We Guarantee These Kinds to Please You.

Charles I—Extra Early

Dr. Burrill—Medium Early.

Sen. Dunlap—Medium Early

Parsons Beauty—Mid-season.

Glen Mary—Medium Late

Grand Prize—Medium Late

Orem—Very Late.

Progressive—Everbearing.

HUNDRED DOLLAR (Per.)—People often ask us to recommend a berry that is especially suited for table use or dessert, and we always answer "Hundred Dollar." Fruit is very large and sweet, being almost entirely without acid. Not a good shipper or canner, but for table use it cannot be surpassed. Also known as Corsican, Pineapple, Uncle Jim, Dornan, New York, Ryckman, Pride of Michigan. The plants are large, vigorous, healthy and productive.

SENATOR DUNLAP (Per.)—The Sen. Dunlap is without doubt the leading and best known berry in America. It succeeds nearly everywhere and produces enormous crops of fine, handsome fruit regularly. Very productive of large uniform, beautiful, firm berries of excellent quality. A great plant maker and can be depended on to make a first class fruiting row. The best proof that this berry is a money maker is that our customers all over Canada are ordering Sen. Dunlap in increasing quantities every year. Sen. Dunlap will make you a good big profit on your investment. We will furnish 5000 Sen. Dunlap for \$35.00; 10000 plants for \$65.00. This is a special offer. For thousand lots and less see price list in back of catalogue.



SENATOR DUNLAP

MIDSEASON VARIETIES



GRAND PRIZE

PARSONS BEAUTY (Per.)—This grand berry is one of the most popular varieties in America and in some sections is grown almost exclusively. It can be depended to bring a good paying crop every year and considering its great productiveness and fine appearance it is one of the most profitable varieties on our list. The plant is a strong grower with plenty of dark green foliage and wonderfully productive of large, evenly shaped berries of a dark, glossy finish. You will like Parsons Beauty and it will be a valuable addition to your list of profitable varieties. This sort is suitable for most any soil or condition. We have a large stock of magnificent, large, stock plants and hope to be able to fill the many orders we are sure to receive for it. Special price, \$45.00 for 5000; \$80.00 for 10,000. For thousand lots and less see price list in back of catalogue.

PROMPT SERVICE

I must thank you for promptness in sending my Grape Vines. They look good and are planted out, and doing well.

A. G. Watson, Toronto, Ont., June 2, 1921

GRAND PRIZE (Per.)—One conclusive proof of the great value and popularity of this grand berry which we introduced in 1915, is that last year we sold over four times as many plants as in any year previous. For productiveness, quality, uniformity, and firmness, it is hard to equal. Its fine, healthy plant growth, its perfect fruiting habit and its immense crops of large, deep red, firm, meaty, high quality berries make it a worthy addition to the list of strawberries. For preserving it cannot be excelled, the berries holding their shape in the jars and are very dark in color and of rich flavor. This berry delights in rich, cool soil and if you have such, then order Grand Prize and you will never regret it. A splendid shipper and a money maker. At the Central Experimental Farm, Ottawa, the Grand Prize in 1920 stood second in the list of the 25 highest yielding varieties under test.



PARSONS BEAUTY

THREE W'S (Per.)—Very popular in many sections and deserves a place in any strawberry collection. An ideal plant maker and very productive of large to very large firm, uniform berries of excellent quality. A splendid shipper and keeper.

WM. BELT (Per.)—This variety had been considered the standard of quality for years. Makes a fair stock of large, very healthy plants which bear a very heavy crop of large, high-class berries. As the demand for these is always very keen, kindly place your order early.

L A T E V A R I E T I E S

AMANDA (Per.)—The largest berry we have ever seen. Fruit dark red in color and of good quality. Very productive and makes a fair stand of large, healthy, vigorous plants.

ARNOUT (Per.)—The following is the description of the Arnout as given by the Central Experimental Station, Ottawa. "Originated by J. L. Arnout, Luzerene, County, Pa. Introduced in 1905. Fruit conical and wedge conical, large, bright scarlet, glossy, seeds prominent, flesh, bright, red, juicy, tender, firm, above medium in quality; season medium to late. Plants are vigorous runners numerous; foliage good. One of the best of the late varieties." The above is a splendid description of this valuable berry. It is very productive and a good shipper.

BRANDYWINE (Per.)—A well-known reliable variety that is always in good demand. Plants are large, healthy and numerous. Not as productive as some but for quality is hard to beat, especially for canning purposes. Berries large, uniform and red clear through.

FORD (Per.)—In many respects resembles the Williams, but superior. Makes an abundance of large, healthy plants and produces an enormous crop of large, firm, bright red berries of excellent quality. Try it.

GLEN MARY (Per.)—Scarcely a week passes but someone remarks of the great merits of this berry. It is fast becoming one of the most



GLEN MARY

WILLIAMS IMPROVED (Per.)—Undoubtedly the best known berry in Ontario and still in great demand, although in some sections it has been superseded by Glen Mary, Parsons Beauty, Dr. Burrill. As a commercial berry it has been hard to beat, being a great cropper and a splendid shipper. Berries are large and of handsome appearance. The white tip on end of berry disappears when fully ripe. A money-maker.



ARNOUT

popular and extensively grown berries in the country and in some sections is planted almost exclusively. For size, productiveness, and appearance they are hard to beat. We have picked Glen Mary that only took 19 berries to fill a quart box. The berries are of good quality and firm enough for distant shipment and show up extra well at the end of the journey. It is an ideal plant and plant-maker and its great crop of berries are well protected by the luxuriant leaf growth. We believe that anyone can pick as many quarts of Glen Mary as from any other variety, and being large and handsome they sell quickly at the highest prices. Do not miss this in your order. Special price, \$45.00 per 5000; \$80.00 per 10,000. For thousand lots and less see price list in back of Catalogue.

McConnell's Strawberry Garden No. 1

Composed of 225 Strawberry Plants of our own selection to make a good home garden. Made up of four varieties including 25 Progressive Everbearing.

POSTPAID FOR \$5.00

Page Nine

McConnell's Strawberry Garden

No. 2

Early to Late

100 Premier

100 Sen. Dunlap

100 Glen Mary

100 Stevens Late.

50 Progressive Everbearing.

POSTPAID FOR

\$8.50



OREM

MAGIC GEM (Per.)—A vigorous grower with leaves and stem very thick and tough. Berries are borne in great abundance and are very large in size and attractive, uniform in shape and size. A very valuable new berry.

GOOD CONDITION

Strawberry Plants arrived on April 13th in good condition, for which I thank you.

S. J. Wallace, Seaforth Ont., May 2, 1921

NEW BRUNSWICK

The parcel which you sent us recently arrived in splendid order and we have no doubt the plants will give a good account of themselves next season.

E. C. Nelson & Co., St. John, N.B., Oct. 2, 1921

NEWFOUNDLAND

I am just in receipt of the shipment of Strawberry Plants which are in excellent shape after eleven days voyage.

R. Morgan, St. John, Nfld., May 28, 1921

Special Collection

1000 Charles I.

1000 Sen. Dunlap.

1000 Parsons Beauty.

1000 Glen Mary

PREPAID FOR

\$35.00

OREM (Per.)—The Orem is one of the latest varieties we have and is extensively planted to lengthen the season. Plants are large, healthy, vigorous and numerous. Very productive of large, bright red berries of handsome appearance and of excellent quality. A valuable berry for market gardeners or anyone wanting a good very late berry.

PRIZE (Imp.)—Berries are large, beautifully formed, firm in texture and a fine shipper and very attractive. Similar to Sample but larger, more productive and considerably later. Those who like Sample will do well to include Prize to extend the season. Being imperfect blossoms plant near Orem, Wm. Belt, Ford or Stevens Late.

SAMPLE (Imp.)—This well known late "pistillate" variety is still in great demand. Very productive of large, very uniform, handsome berries of fine quality! A good plant and plant maker. Being an imperfect blossom it should be planted near such varieties as Wm. Belt, Magic Gem, Orem, or Parsons Beauty.

STEVENS LATE (Per.)—A very popular berry for those wishing to extend the season. As it blossoms very late it is practically immune to late spring frosts. Berries are large to very large, bright red and of fair quality. A very vigorous grower and makes a fine fruiting row. Very late.

Small Market Garden Collection

250 Charles I.

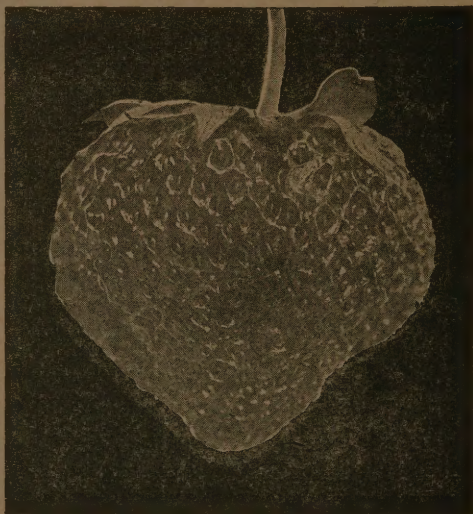
250 Sen. Dunlap

250 Glen Mary.

250 Orem.

PREPAID FOR

\$11.00



STEVENS LATE

CAN YOU AFFORD TO BUY PLANTS DUG FROM OLD ROWS OR FROM BETWEEN FRUITING ROWS. WE SHIP YOU PLANTS GROWN FROM NEW ROWS AND GROWN FOR PLANTS ONLY.

RASPBERRIES

A Big Money Crop For Fruit Growers

Next to strawberries the Raspberry is the most important among berry fruits and in some sections it holds first place. Raspberries can be grown with less skill and do not require as much hand labor; most of the work of cultivation can be done by the horse. The demand for raspberries is constantly increasing and when you consider that a patch will last from seven to twelve years and continue to give big paying crops, is it any wonder that they are becoming popular.

Red Raspberries will succeed on any good well drained soil. The most popular method now is to plant red varieties four to five feet apart in rows six feet apart and cultivate both ways. Keep in hills and do not leave more than six to eight good strong canes to the hill. All young shoots appearing between the hills should be cut off as fast as they appear. Remove all old canes when the fruiting season is done and in the spring as soon as freezing weather is over, cut back the young canes to not more than three feet. Keep the soil well enriched and cultivate often.

PRICE OF RASPBERRIES EXCEPT WHERE OTHERWISE NOTED

12	25	50	100	250	500	1000
\$1.25	\$2.25	\$3.50	\$6.00	\$13.00	\$23.00	\$45.00

Delivered all charges prepaid to any Post Office or Station in Canada.

Do not combine different varieties to secure a lower rate. For example 50 Cumberland Raspberry would be \$3.50, but 25 Cumberland and 25 King would be \$4.50 or at the 25 rate. In other words reckon each variety separate.

Red Varieties



CUTHBERT

CUTHBERT (Queen of the Market)—This is the leading late market berry grown in America and is perfectly hardy except in the Prairie Provinces and Northern Ontario, where the Herbert is better. A strong grower and enormously productive of large, firm fruit of excellent quality. There is not a fault to be found with this grand variety and if you want an all around late red raspberry then plant Cuthbert.

\$1.25 per 12; \$1.75 per 25; \$2.50 per 50; \$4.00 per 100; \$16.00 per 500; \$30.00 per 1000.

HERBERT—Originated near Ottawa and is one of the hardiest varieties known. Enormously productive of large, attractive berries of excellent quality. A few days earlier than Cuthbert. For the Prairie Provinces and Northern Ontario is especially valuable. \$1.50 per 12; \$2.50 per 25; \$4.00 per 50; \$7.00 per 100; \$15.00 per 250; \$28.00 per 500.

KING—For an extra early raspberry the King is hard to beat. A strong grower, very hardy and exceedingly productive of large, firm berries of first class quality. A money making early variety.



HERBERT

ST. REGIS (Everbearing)—This great raspberry is increasing in popularity every year and should be in every garden. St. Regis begins ripening with the earliest varieties and continues bearing on the young canes all the fall. Berries are large, bright crimson, firm and of good quality. Canes stocky, vigorous, and covered with an abundance of dark green, leathery foliage. Imagine having delicious raspberries from June till hard freezing weather. Be sure to include St. Regis in your order. \$1.50 per 12; \$2.50 per 25; \$4.00 per 50; \$7.00 per 100; \$16.00 per 250.

See illustration on Page Twelve



ST. REGIS (Everbearing)

See Description Page 11

GOLDEN QUEEN (Yellow)—The culture of this variety is the same as the red varieties. Golden Queen is a seedling of Cuthbert and fully equal to it in productiveness, vigor, quality and hardiness. Berries are large, handsome and a bright golden yellow. For dessert they cannot be equalled and every garden should contain a few bushes.

RASPBERRY COLLECTION

100 Cuthbert

25 Plum Farmer **SPECIAL PRICE DE-**

25 Columbian

DELIVERED \$10.00

25 St. Regis.

DOING FINE

Enclosed you will kindly find order for 50 Black Currant Bushes. The Strawberry Plants I received are doing fine.

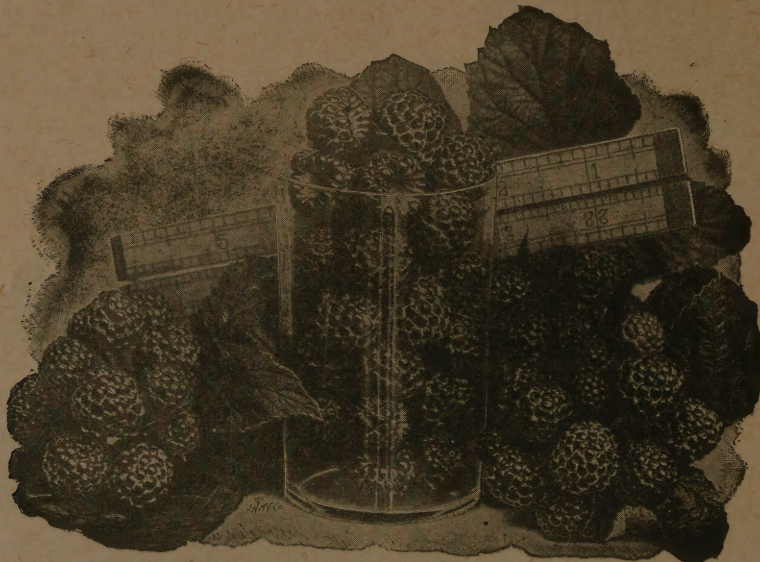
Thos. Henry,

Flesherton, Ont., May 9th, 1921

Black Varieties

Any good well drained soil will grow black raspberries. There is big money in Black Caps and a crop failure is practically unknown. Plant four to five feet apart in the row with rows six feet apart and cultivate both ways if desired. When canes reach a height of 2 to 3 feet pinch off the ends and they will then branch out and form a very bushy growth. These branches should be cut back to about 6 inches in the spring.

Plant a patch of Black Raspberries this season for handsome returns. There is nothing finer for desert or preserves and they command high prices on the market.



PLUM FARMER (See description on Page 13)

2500 CUTHBERT RASPBERRY

The 2500 Cuthbert Raspberry Plants which I purchased from you last spring are without exception, about a thrifty looking bunch as you would wish to see to-day. Thanking you and trusting to receive your Spring Catalogue, when ready, I am,

A. E. Brown, Teeswater, Ont., Oct. 3, 1921

CUMBERLAND—Have you ever tried the Cumberland? If not, then do not fail to order some this spring. It is a wonder in the size of fruit, productiveness, vigor of plant growth and is as hardy as any variety grown. Berries are very large, firm, coal black and of excellent quality. Ripen medium early and covers a long season. One of the leading black-caps in cultivation and a great money-maker.

Purple Variety

Plant in rows 7 feet apart, and 5 feet apart in the row. Give the same culture as the Black varieties.

COLUMBIAN—Do not miss ordering the Columbian if you have never tried them before. For productiveness they cannot be equalled by any raspberry and the bush is a remarkably vigorous grower. Propagates from the tip same as black-caps. The firm, dark purplish colored fruit often measures an inch in diameter, and is produced in unbelievable quantities. Nothing better for canning and the finest of all for jams. Place your order early as the demand is always heavy. \$1.50 per 12; \$2.50 per 25; \$4.00 per 50; \$7.00 per 100; \$15.00 per 250; \$25.00 per 500.

TRY GLEN MARY FOR BIG PROFITS

I beg to enclose order for 700 Glen Mary Strawberry Plants. I received the other 7,000 plants in good order and have them set out.

J. G. Marcus, Bothwell, Ont., May 5th, 1921

PLUM FARMER—An extra early variety that always bring the highest prices. Its great crop of large, firm, jet black berries ripen in a very short period which is a great advantage to the commercial grower with a ready market. Plants are very healthy, vigorous and hardy. We guarantee Plum Farmer to give you a paying crop of extra fine berries. Be sure to include them in your order. See illustration on page 12



CUMBERLAND

Blackberries

The demand for Blackberries is increasing each year and the supply of this fine fruit is not equal to it. Who does not relish good blackberry pie. Why not plant some then and grow your own berries.

Plant on a good cool loamy or sandy soil and keep the soil well enriched and cultivated. Plant the same distance apart as recommended for Black Raspberries. The Eldorado is one of the finest varieties grown and we offer it to you with the full assurance that it will please you.



ELDORADO

ELDORADO—The finest blackberry we have ever grown and will succeed wherever blackberries are grown. A very vigorous grower and remarkably hardy. Very productive of large, long, jet black berries of the finest quality and with their attractive appearance bring the top price on the market. We guarantee Eldorado to please you and bring you big money.

\$1.50 per 12; \$2.50 per 25; \$4.00 per 50; \$7.00 per 100; \$15.00 per 250; \$25.00 per 500; \$45.00 per 1000.

SAME AS USUAL

I received the Strawberry plants O K. this year again and thank you for the good plants I received.

Thos. Lehman,
Beaverton, Ont., May '21



Currant Bushes

The currant is increasing in popularity each year and in some districts the demand far exceeds the supply. The currant will commence bearing the second year after planting and when planted between the rows in a young orchard will bring in quick returns while waiting for the trees to bear. They are sure croppers every year and with good cultivation and liberal applications of manure every year or two, will yield an enormous quantity of fruit considering the space they occupy. Currants can also be planted in the waste space in the garden and thereby furnish fruit for use in the home or to sell.

Our stock of currants is extra fine, being 2-year old, large and with a mass of fibrous roots. We use a power digger in digging our currants and consequently the root system is much better and if you send us your order we will guarantee you satisfaction.

Plant in rows 6 feet apart with plants 3 feet apart in the row. A cool, moist loam is the best, but they will also succeed on sandy soil if well enriched.

PRICE OF CURRANTS

Each	10	25	50	100
35c	\$3.00	\$7.00	\$12.50	\$24.00

Delivered all charges prepaid to any Post Office or Station in Canada.



BLACK VICTORIA

BLACK VICTORIA (Black)—The standard black currant of Canada and very popular. Bush a strong, vigorous grower and immensely productive of very large, sweet, mild flavored berries of attractive appearance. Unsurpassed for preserving or currant wine and should be grown in every garden.

BOSCOOP GIANT (Black)—A comparatively new variety, originated in Holland. In bush growth and productiveness is very similar to Black Victoria. Fruit is very large and of the finest quality. Very popular.

CLIMAX (Black)—The Ottawa Experimental Station's report on the Climax is as follows: "Fruit is above medium to large in large bunches; quality good, season medium to late. On account of its productiveness and good quality should be tested by all growers of black currants." We have a fine stock of these and advise anyone to try it.

PROMPT SERVICE

I received the strawberry plants all right, and in good shape. Thanks for your prompt service.

Mrs. Thos. Affleck, West Lorne, April 24, 1921

Bargains in Currants

15 Bushes—2 Years Old

4 Black Victoria
4 Cherry.

4 London Market
3 White Imperial

SPECIAL PRICE DELIVERED \$4.00



CHERRY

CHERRY (Red)—Fruit large to very large in long, well filled bunches and of excellent quality. Bush a vigorous grower and very productive. A well-known variety and one of the finest for general planting.

FAY'S PROLIFIC (Red)—A very popular variety and largely planted. Perhaps more productive than Cherry but bush not quite as vigorous grower. Berries are large, juicy and of fine quality.

LA VERSAILLES (Red)—We imported this variety direct from France several years ago and it is one of our best sorts. A large vigorous grower; and produces a very heavy crop of very large fruit of the finest quality. Try it.



LONDON MARKET

LONDON MARKET (Red)—A very valuable variety in all sections and although a comparatively new variety is one of the most popular to-day. Bush a very sturdy grower, healthy and very productive. Berries, large, firm, very finest quality and a brilliant red. No garden is complete without a few bushes. A splendid commercial variety.

MAGNUS (Black)—We procured our stock for propagation from the Experimental Station at Ottawa and it is recommended very highly by them. Fruit large and of good quality. A strong grower and very productive. A good variety because of size of fruit, quality and productiveness.

PERFECTION (Red)—A new variety that is becoming very popular. Fruit very large on long, well filled bunches. Berries bright scarlet and of excellent quality. This is one of the leading currants on the market and should be in every garden or commercial plantation. 40c each; \$3.50 per 10; \$3.00 per 25; \$15.00 per 50; \$30 per 100.

WILDER (Red)—Rapidly becoming one of the leading varieties. Fruit large, Brilliant red and of fine quality. Bush a large, very strong grower and bears immense crops. Hangs extra well after ripening. Extremely hardy.

WHITE IMPERIAL (White)—We consider this the finest white currant in cultivation. Bush a vigorous, hardy, healthy grower and berries are large, sweet and rich. Fine for dessert; nothing finer for jelly.

PRICES IN THIS CATALOGUE ARE FOR COST OF THE STOCK DELIVERED

Gooseberries

PRICE OF GOOSEBERRIES

Each	10	25	50	100
40 cents.	\$3.50	\$8.00	\$15.00	\$28.00

Prepaid to any Post Office or Station in Canada

DOWNING—The most popular gooseberry in cultivation. Fruit is large, pale green and of excellent quality. Bush a very vigorous grower, hardy and extremely productive. Never mildews. There is big money in gooseberries and every fruit grower should have a patch.

RED JACKET (Josselyn)—Stands out as one of the most successful and popular of the American varieties. A large, strong growing bush and an enormous cropper. Berries large, oval and dark red when fully ripe. Should be picked for market when just turning red. Entirely free from mildew.



DOWNING

Grapes

Have you ever stopped to think how little money it takes to start a grape vineyard, whether for home use or commercial purposes? When you consider that a plantation of grapes will last 75 to 100 years with small labor outlay and expense it surely is a safe, permanent investment. Grape growers have been making big money and net profits of three to five hundred dollars per acre are very common. The demand is very great and constantly increasing. If you want grapes for home use surely you have some waste spaces in your garden such as the south side of a building, along the fence or other out of the way place for ten or fifteen vines.

Plant grape vines for field culture in rows 9 feet apart and 8 feet apart in the row, which takes about 600 plants to the acre.



CONCORD

AGAWAM (Red)—A very reliable variety that rarely fails to produce huge crops. Berries are large and firm, flesh tender and juicy, flavor and quality excellent. Keeps well. One of the leading red varieties. 50 cents each; \$4.50 for 10; \$10.00 per 25; \$18.00 per 50.

BRIGHTON (Red)—An early grape of superb quality. Vine is healthy, vigorous and productive. The bunch is large and shouldered and the berries of the finest quality. A splendid grape for home market, but not a good shipper. Same price as Agawam.

CONCORD (Black)—The most popular grape in cultivation and too well known for lengthy description. Vine hardy, healthy, vigorous and very productive. Bunch is large, shouldered and compact. Berries large and of good quality. 40c each; \$3.50 per 10; \$8.00 per 25; \$15.00 per 50; \$25 per 100.

THANK YOU

The 1500 Strawberry plants I got from you last spring did well. They were a fine lot of plants and made a good stand of new plants for this year's crop. I will need some more and would ask you to forward your new catalogue. Wishing you a Prosperous New Year, I am,

Harry Carver, Peterboro, Ont., Jan. 9th, 1921

BUY McCONNELL'S HARDY CANADIAN STOCK. WHY PAY 20 PER CENT. DUTY, EXCHANGE, AND TRANSPORTATION CHARGES ON PLANTS FROM THE UNITED STATES?



WORDEN

NIAGARA (White)—The standard white grape. In health, vigor of vine and productiveness it has no superior and it has been planted more widely than any other variety except Concord. Bunch is very large, often weighing 2 pounds, shouldered and very compact. Berry large and of delicious flavor. Somewhat earlier than Concord. Same price as Moore's Early.

WORDEN (Black)—A seedling of Concord, to which it is superior in earliness, size of berry and flavor, equal in vigor, health and productiveness, but not as good a shipper. Very valuable for home or nearby markets. Same price as Moore's Early.

MOORE'S EARLY (Black)—One of the leading early grapes and a favorite with vineyardists in Ontario because of its earliness and good quality. Vine hardy, fairly vigorous and productive. Needs good cultivation. Bunch is somewhat smaller than Concord, but berries are large and of excellent quality. 40 cents each; \$3.75 per 10; \$8.50 per 25; \$16.00 per 50; \$30.00 per 100.

DELAWARE (Red)—Universally acknowledged to stand at the head of all American grapes for quality. Vine a moderate grower, hardy and a regular bearer. Bunch is medium in size, compact and usually shouldered. Berry small and of superb quality. A good shipper and brings top prices on the markets. Same price as Agawam.



NIAGARA

Ontario Government Certificate of Inspection

No. 27

This is to certify that the nursery of H. L. McConnell & Son at Port Burwell, Ont. Canada, has been inspected between June 15th and September 15th, 1921, under the provisions of the Fruit Pest Act, and has been found free from disease. This certificate expires June 15th, 1922.

Department of Agriculture,

Toronto, Ontario.

(Signed) L. CAESAR,

Provincial Entomologist.

Asparagus

The earliest of all vegetables and the demand for it on the market is usually far in excess of the supply. Every farmer or householder should have a bed of asparagus, and if he has a surplus a ready market can be found. It is one of the most easily grown of all vegetables for being a perennial a bed will last a lifetime.

Set asparagus four to six inches deep and about 12 inches apart in the row. It is best to cover about 3 inches deep at first and fill in the trench as the plants grow. In the fall after freezing weather cut off the tops and burn them. Then cover the bed with a heavy coat of coarse manure. In the spring rake off the coarse straw and loosen the soil, being careful not to injure the crowns of the plants. Follow this practice year after year and a bed will last a lifetime and yield an enormous amount of shoots. Salt spread over the rows in early spring will kill the weeds and grass and also prove beneficial to the asparagus. Do not begin cutting until the second year after planting, after which the bed may be kept cut each year until midsummer, and then the tops must be allowed to grow and mature.

We have a fine stock of 2-year asparagus and trust that anyone wanting good stock will take advantage of our prices.

PRICE OF ASPARAGUS

25	50	100	250	500	1000
\$1.00	\$1.50	\$2.50	\$4.00	\$7.00	\$13.00

CONOVERS COLOSSAL—A standard variety of very large size, tender and of excellent quality. Very productive and a favorite with market gardeners.

COLUMBIAN MAMMOTH—A strong, vigorous grower producing an abundance of very large, white shoots that remain white until three or four inches high. Of fine quality and appearance.

GIANT ARGENTEUIL—This variety was imported by us from France over fifteen years ago. Produces under good culture, stalks that measure from 3 to 6 inches in circumference. Shoots dark green, very large, tender and of fine quality.

PALMETTO—An early variety, very even and regular in growth. A great yielder and of fine quality.

GOOD PACKING

You will be pleased to know that the Strawberry and Raspberry Plants came through on the 27th, and owing to the good packing have arrived in good shape.

W. E. Duke, Stouffville, Ont., May 30th, 1921



CONOVERS COLOSSAL

RHUBARB

This is the universal plant for early sauce and pies and is of great value as a blood purifier. Everyone can have a supply of Rhubarb, whether they have a small city lot or a large farm, as it takes up very little room and will stay in the ground indefinitely. Give it rich soil, clean culture and you can have an abundant supply.

LINNAEUS—Early, with large tender stalks of the finest quality. The best variety for table use. Stalks are of the finest appearance and sell extra well on the market. 25 cents each; \$2.00 per 10; \$3.50 per 25; \$6.00 per 50; \$10.00 per 100.

HORSERADISH

Horseradish will stand a great deal of hardship and exist in soil year after year. Plant in deep, rich, cool soil and you can have an abundant supply.

MALINER KREN—This new variety of horseradish was discovered in Bohemia about 12 years ago and is much superior to the common variety. Plant the cuttings, when received, pointed end downwards and top about 1 inch below surface. 75 cents per 10; \$1.50 per 25; \$2.50 per 50.

READ THIS

I must write a few lines and tell you how successful I have been with the Strawberries I purchased from you last year. The Glen Mary are the finest berries I have ever seen and all this season I have been told repeatedly that they were the best on the Hamilton market. Then the Everbearing variety, despite the fact that the excessive drought after they had been planted killed many, they are truly one of the best table berries to be had and I am greatly pleased with all the stock shipped from your nursery.

Thos. M. Long, Copetown, Ont., June 2, 1921

Ornamental Shrubs

The shrubs we grow are of the finest varieties, healthy, strong and most of them will flower the next season after planting. Nothing will improve the appearance of your place more than the planting of shrubs and vines and when you add to the attractiveness of a place you add greatly to the value. Many a place is sold that, had it been planted out previously to a few shrubs and vines, would have brought considerably more owing to its attractive appearance.

Shrubs flowering early in summer bloom on the last year's wood and should not be pruned until after through blooming, when the old worn out wood should be cut away. All late flowering shrubs such as Altheas, Hydrangeas, etc., bloom on this season's growth and should be severely pruned back in early spring to induce a vigorous growth.

(A) Denotes shrubs which attain 2 to 4 feet in height.

(B) Denotes shrubs which attain 5 to 8 feet in height.

(C) Denotes shrubs which attain 9 to 12 feet in height.

ALTHEA (Hibiscus Syriacus)—A large shrub that blooms freely in September when almost every tree is out of bloom. Vigorous in growth and succeeds everywhere. We have varieties with double flowers in the following colors—purple, red, pink and white. 75 cents each, \$6.50 per 10. (C).

BARBERRY THUNBERGII—A very pretty plant of dwarf habit from Japan. Extremely hardy and very ornamental. Its foliage turns to a beautiful red in the fall. 50 cents each; \$4.50 per 10. (A).

BUTTERFLY BUSH (Buddleya)—This new and beautiful shrub matures rapidly and produces beautiful lilac colored flowers in the greatest profusion. Blossoms the entire summer and is splendid for cutting. A very rapid grower and flowers the first season after planting. Should be cut back to the ground each spring and in a few weeks will grow to a height of four to six feet. very popular. 60 cents each; \$5.00 per 10.

CALYCANTHUS (Sweet Scented Shrub)—Foliage of handsome appearance and flowers are of a rare chocolate color. Both wood and flowers are fragrant. Blooms in June. 50 cents each; \$4.50 per 10. (B).

DEUTZIA, (Pride of Rochester)—A hardy vigorous shrub that in June is fairly covered with showy, double white flowers tinted with rose on the edge. A very handsome, desirable shrub. 60 cents each, \$5.00 per 10. (B).

HONEYSUCKLE Bush (Lonicera Tartarica) Handsome, upright shrubs with showy flowers and bright fruit. Very hardy and popular. We have it in three colors, white, pink or red. 60 cents each; \$5.00 per 10. (B).

HYDRANGEA ARBORESCENS (Hills of Snow)—This new variety is one of the finest shrubs grown. Blooms are of the largest size and pure snow white color. Do not miss it. June. 75 cents each; \$6.50 per 10. (B)

HYDRANGEA—, Paniculata Grandiflora—Perhaps the most popular of all the hardy shrubs. The immense heads of bloom are cream color in bud, pure white when fully open, changing to pink and bronze with age and finally brown when frosted. Very showy and effective. Blooms in August and September. 65 cents each, \$5.50 per 10. (B).

JAPAN QUINCE (Cydonia Japonica)—A very handsome shrub and covered with a mass of large, showy, scarlet flowers early in May. 60 cents each; \$5.00 per 10. (B).



BUTTERFLY BUSH (Buddleya)

SNOWBALL (Viburnum Opulus Sterilis)—An old much desired shrub producing its large heads of snowy-white flowers in June. 60 cents each, \$5.00 per 10. (B)

SYRINGA (Philadelphus)—Commonly called Mock Orange. A well known and beautiful shrub. Flowers extremely fragrant. 50 cents each; \$4.00 per 10. (C)

WEIGELA, ROSEA (Diervilla)—One of the most charming shrubs in cultivation. Flowers large and of a deep rose color. 60 cents each, \$5.00 per 10. (B).



HYDRANGEA (Paniculata Grandiflora)

See Description Page 19

SPIREA

The Spirea are elegant, low shrubs of the easiest culture and their blooming extends over a period of three months. Nothing finer for planting singly or in groups. We can supply the following varieties:

PRUNIFOLIA—A superb old-fashioned variety covered with a wreath of white flowers in May. 60 cents each; \$5.00 per 10. (B)

AUREA (Golden)—Foliage green bordered with rich yellow. Covered with double white flowers in June. 60 cents each, \$5.00 per 10. (B)

BILLARDI—A very desirable shrub covered with flat heads of rose colored flowers in July and continue nearly all summer. 60 cents each \$5.00 per 10. (B).

VAN HOUTTEI—Without doubt the finest



SPIREA—Van Houttei

variety in the collection. In May, and June the shrub is covered with a mass of large, white flowers, presenting a beautiful appearance. One of the finest shrubs in the catalogue. 50 cents each; \$4.00 per 10. (B).

Ornamental Vines

Nothing is finer to set off the appearance of your house than have some climbing vines planted around it, especially to cover the verandahs. What is nicer than to sit on the verandah on a hot summer day or evening, made cooler and more restful by the beautiful ornamental vines around it. Why not plant some this year ?

CLEMATIS JACKMANII—Large, intense violet purple flowers and remarkable for its velvety richness. Free in growth, and an abundant and successive bloomer. 90 cents each; \$8.00 per 10.

CLEMATIS HENRYII—Similar to Jackmanii except that the flowers are pure white. 90 cents each, \$8.00 per 10.

DUTCHMAN'S PIPE (Aristolochia Siphon)—This is an ideal vine for situations requiring dense shade. Vine a rapid grower and covered with very large, broad, closely laid, deep green leaves. Flowers are of a brownish color

resembling a miniature pipe. \$1.00 each; \$9.00 per 10.

IVY JAPAN (Ampelopsis Veitchii)—Immensely popular as a climber for walls, covering stumps, rookeries, etc. Foliage a handsome green in summer changing to crimson in autumn. Very rapid grower. 60 cents each; \$5.00 per 10.

IVY, AMERICAN (Ampelopsis Quinquifolia)—One of the most popular climbing vines for covering wall, etc. Clings firmly to smooth walls. Commonly called Virginia Creeper. 50 cents each; \$4.00 per 10.



CLIMBING HONEYSUCKLE (Halls' Japan)

CLEMATIS PANICULATA—A great novelty from Japan and has proven to be one of the most desirable, useful and beautiful of hardy climbing vines. A luxuriant grower and profuse bloomer and is a mass of small, white, fragrant flowers in September. 60 cents each, \$5.00 per 10.

HONEYSUCKLE, Hall's Japan (Lonicera Halliana)—A strong vigorous, almost evergreen vine with very fragrant pure white flowers changing to yellow. The vines is covered with flowers from July to November. Holds its leaves until nearly the last of December. Perfectly



BARBERRY THUNBERGII HEDGE

See Description Page 21



CLEMATIS—Paniculata

hardy and adaptable to any purpose. 65 cents each; \$5.50 per 10.

WISTARIA, Chinensis—Beautiful climbing vine bearing large clusters of pale blue flowers during the summer. A very rapid grower and one of the most elegant of all climbing plants. 65 cents each; \$5.50 per 10.



CALIFORNIA PRIVET HEDGE

HEDGE PLANTS

BARBERRY THUNBERGII—A very handsome hedge plant and extremely hardy. Dwarf growing, foliage bright green and takes on a brilliant red color in autumn. Red berries also appear at that time. Very ornamental and in great demand.

12 to 18 inch 35 cents each; \$3.00 per 10;
\$25.00 per 100.

18 to 24 inch, 50 cents each! \$4.50 per 10;
\$35.00 per 100.

CALIFORNIA PRIVET (Ligustrum Ovalifolium)—A rapid and vigorous grower. It has handsome glossy, oval-shaped foliage which remains on well in to the winter. Very popular for ornamental hedges.

12 to 18 inch, 25 cents each; \$2.00 per 10;
\$15.00 per 100.

18 to 24 inch, 30 cents each; \$2.50 per 10;
\$20.00 per 100.

Bulbs

PEONIES

One of the most popular flowers in cultivation and the demand grows greater every year. They require no protection, come up every season, can be left in the ground indefinitely and will thrive in any soil. They prefer a sunny location. **60 cents each, \$5.00 per 10**

FESTIVA MAXIMA—Pure white, center petals, sometimes tipped with crimson. One of the finest.

RUBRA SUPERBA—Brilliant deep crimson, large and handsome.

ZOE CALOT—Delicate pink, shaded lilac. A very desirable variety.

DUCHESS DE NEMOURS—Pure white and very handsome.

PRINCE IMPERIAL—Very large, Amaranth-red flowers. Very desirable.



FESTIVA MAXIMA

DAHLIAS

Everyone should have these beautiful flowers in their garden or around the house. **For so little money and attention nothing will give more satisfaction.** Our dahlias are all strong field grown roots and will please you. **25 cents each, \$2.00 per 10.**

APPLE BLOSSOM—Blush pink shading to white. Large and very handsome. Decorative type.

ATLAS—Deep maroon. Large and very fine. Decorative.

CRIMSON BALL—Dark crimson. Extra fancy. Show type.

DELICE—Beautiful clear pink. Perfect in shape.

JACK ROSE—Decorative. Rich velvety crimson and very popular.

KRIEMHILDE—Cactus. Brilliant pink shading to white at centre.

MRS. GLADSTONE—Soft delicate pink mixed with white. Show.

MIXED—A splendid mixture of different colors. **20 cents each, \$1.50 per 10.**



DAHLIAS

GLADIOLI

Of all the fall flowering bulbs the Gladioli is without doubt the most beautiful. For cut flowers there is nothing finer and the outlay for a fine bed or row is very little. There is also big money in selling the flowers for they always bring a fancy price and are much sought after. **\$1.00 per 10; \$7.00 per 100.**

AMERICA—Flesh pink. Exquisite.

HALLEY—Delicate salmon pink. Very attractive and popular.

MRS. FRANCIS KING—Light scarlet and very effective.

LOVELINESS—A beautiful creamy colored variety with darker markings. Very large and handsome.

PANAMA—Large, clear pink, wax like flowers.

PEACE—White, large and one of the finest.

SCHWABEN—Pure canary yellow. Immense flowers and very beautiful.

WAR—Extra fine, scarlet and a beautiful variety. A striking contrast to the Peace.

WILLY WIGMAN—Beautiful blush white with dark carmine blotch.

MIXED—An excellent mixture of different shades and varieties. **75c per 10; \$6.00 per 100.**

CANNAS

A most beautiful bedding plant and very popular. Nothing is more striking than a bed of Cannas for the brilliant flowers above the beautiful foliage make a gorgeous combination. **30 cents each, \$2.50 per 10.**

BUTTERCUP—Clear, yellow and very handsome.

BRANDYWINE—Deep bronze foliage. Flowers deep crimson.

GLADIATOR—Bright yellow, spotted with crimson. Very attractive.

MDLLE. BERAT—Deep rose pink. Very pretty.

WYOMING—Foliage purplish color, Flowers large and bright orange.



GLADIOLI
WILLY WIGMAN

Instructions to Customers

HOW TO ORDER—Kindly use order sheet which you will find in this catalogue, carefully filling out name, post office, express office (if to be sent by express), shipping instructions, etc.

PRICES—The prices in this catalogue set aside all previous quotations. Our prices are for stock delivered at your station or post office, and are as low as first-class stocks properly handled and packed, can be sold for. Remember! Cheap plants are usually not the cheapest in the long run.

ORDER EARLY—The earlier the better. If anything more is needed it can be added later. If not prepared to send all the money then send a part and the order will be booked.

SHIPPING SEASON—We commence to ship from the 1st to 15th of April, according to season, and continue till the latter part of May. We issue no fall catalogue but ship out some goods after the 1st of October. Write for prices for fall delivery.

TERMS—No order accepted for less than \$1.00. Cash with order or part cash, balance before shipment. Full remittance must accompany orders sent after April 1st. We will not ship stock except is paid for in full, except to public institutions.

STOCK AND SHIPPING FACILITIES—Our plants are freshly dug each day from new rows and immediately taken to our packing house and there counted and packed completely protected from sun and wind. When packed they are loaded on our truck and taken to the station.

We ship by American or Canadian Express from Aylmer and Dominion Express from Port Burwell.

PACKING—All express shipments of plants, etc., are packed in light crates, baskets, or boxes free of charge, in damp sphagnum moss. This moss is very light and keeps the plants in best possible condition. Mail shipments are wrapped in moisture proof paper with plenty of moss around the roots. We make no charge for boxing and packing.

COMPLAINTS—Our plants are accurately counted and tied in bunches of 25 plants each and each bunch bears a label giving the variety and also the number of the counter. All claims or adjustments must be made immediately upon receipt of plants, advising us the number of plants of each variety received and also the number of crates or packages containing plants. If there is a short count, also give the number of the counter. This will enable us to investigate the claim properly.

CLAIMS TO EXPRESS COMPANY—If stock arrives in poor condition you must have agent note same on express bill so claim can be made to express company. This is important and must be done or we cannot replace stock caused by damage.

SUBSTITUTION—Should the supply of any variety become exhausted as sometimes happens late in the season, it is our custom to substitute a similar or better variety, at the same price. When it is desired that we should not do this, write "No Substitution" on the order.

REFERENCES—Royal Bank, Aylmer; Sterling Bank, Port Burwell; any merchant, express agent or postmaster in either Port Burwell or Aylmer.

HOW TO SEND MONEY—Kindly remit by express money order, registered letter, bank draft, or post office order. Postage stamps will be accepted for small amounts. If you send a personal cheque add 15 cents for exchange.

OUR GUARANTEE

On account of our careful methods of growing, labeling and packing plants etc. mistakes very seldom occur. Therefore we guarantee McConnell's Plants to be true to name and free from all insects, or fungus diseases and also that all stock shall be in good growing condition at time of shipment, but we accept all orders with the express understanding that, should any mistake occur, we are not to be held responsible for more than the amount paid us for the plants. We cannot, and will not be held in any way responsible for the crop. All orders are accepted subject to crop and weather conditions and with the mutual understanding that we will not be held responsible for loss or delay in shipment after plants are turned over to the Transportation Company or for inability to fill any order through conditions resulting from an act of nature, labor situation, or for any other cause beyond our control.

REMEMBER ! McCONNELL'S PAY ALL TRANSPORTATION CHARGES TO ANY POINT IN CANADA AT CATALOGUE PRICES. TO POINTS OUTSIDE CANADA, ONE-HALF THE CHARGES

TELL YOUR FRIENDS ABOUT US

We have been hearing from others who have received stock from your nursery and we thought we would like to get some also. Kindly send us the following order.

Mrs. Robt. Alexander, Chesley, Ont., May 9, 1921

Price List of STRAWBERRY PLANTS

(Note: This 1922 Price List cancels all previous prices)
Delivered, All Charges Prepaid, To any Point in Canada

Instructions for Determining the Cost of Plants

Beneath the varieties in each column below is a complete scale of prices which applies separately to each individual variety listed in that column.

If you want plants of more than one variety, figure the cost of each variety separately, the same as if you were ordering only that one variety, as the price which appears opposite any given quantity of plants represents the cost of each variety in that column and not a combination of varieties. For example: 200 plants of any one variety listed in column 2 cost \$2.75, but should you order 100 plants each of more than one variety listed in that column, each 100 plants would cost \$2.00; that is, 100 Parsons Beauty would cost \$2.00 and 100 Orem would cost \$2.00. 500 or more plants are sold at the 1000 rate.

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4
Arnout Senator Dunlap Stevens Late Three W's Williams Imp	Charles I. Brandywine Orem Parsons Bty. Glen Mary Dr. Burrill Prize Ford	Amanda Hundred Dollar Magic Gem Premier Wm. Belt Sample GRAND PRIZE	EVERBEARING VARIETIES Americus Progressive Superb
25 plants 60 50 plants 1 00 75 plants 1.25 100 plants 1 50 150 plants 1 80 200 plants 2 10 250 plants 2 50 300 plants 2 85 350 plants 3 20 400 plants 3 50 450 plants 3 75 500 plants 4 00 1000 plants .. 8 00	25 plants \$ 75 50 plants 1 25 75 plants 1 65 100 plants 2 00 150 plants 2 40 200 plants 2 75 250 plants 3 25 300 plants 3 60 350 plants 4 00 400 plants 4 50 450 plants 4 70 500 plants 5 00 1000 plants 10 00	25 plants \$ 90 50 plants 1 50 75 plants 1 90 100 plants 2 20 150 plants 2 70 200 plants 3 25 250 plants 3 75 300 plants 4 20 350 plants 4 70 400 plants 5 25 450 plants 5 65 500 plants 6 00 1000 plants 12 00	25 plants \$ 1 25 50 plants 2 00 75 plants 2 80 100 plants 3 50 150 plants 4 95 200 plants 6 30 250 plants 7 60 300 plants 8 90 350 plants 10 00 400 plants 10 90 450 plants 11 75 500 plants 12 50 1000 plants 25 00

For prices on Sen. Dunlap, Glen Mary, Parsons Beauty in large lots see descriptions.

McCONNELL'S FREE DELIVERY

The prices quoted on this page and elsewhere in this catalogue represent exactly what your plants or bushes will cost delivered right to your town, as we **prepay all Express or Parcel Post charges on stock to any point in Canada.** Unless you are situated some distance from express office, we will ship small orders either by express or parcel post, as we consider best. We will pay one-half transportation charges on all orders going to points outside of Canada.

Booked.....

AMT. ENCLOSED \$ DATE 1922

NAME

POST OFFICE

R. R. No.

COUNTY _____

SHIP BY
(Mail or Express)

PROVINCE _____

SHIP ABOUT1922

EXPRESS OFFICE _____

NAME OF RAILWAY _____

[illegible]

Hardy Perennials

DELPHINIUM (Larkspur)—A remarkably showy class of tall growing plants producing magnificent spikes of blue flowers in summer. No flower affords greater satisfaction than these. **25 cents each; \$2.00 per 10.**

DIGITALIS (Fox Glove)—Do not miss these gorgeous flowers in your collection. Beautiful color effects are produced ranging from purple to white. **25 cents each; \$2.00 per 10.**

FUNKIA (Day Lily)—A very popular flower doing well in either shady or very sunny places. **40 cents each.**

IRIS—Very desirable early spring flowering plants. We have the following colors, purple, maroon, white, yellow or blue. **25 cents each; \$2.00 per 10.**

PHLOX—One of the finest autumn flowers and popular everywhere. Any of the following colors, white, cherry red, rose, purple. **25 cents each; \$2.00 per 10.**

YUCCA (Spanish Bayonet)—A fine appearing plant with flower stems over two feet high and covered with large bell shaped, creamy white flowers. **35 cents each, \$3.00 per 10.**

Berry Grower's Tally Card System

This is the simplest and most economical system of keeping tally with berry pickers. Used by nearly all leading berry growers. Consists of one conductor punch and 100 tags. These tags are printed in square spaces to punch out. The squares are marked in 1, 2 and 6 quart spaces and when a picker brings in some berries the correct quantity is punched out. When all spaces are punched out the picker has picked 100 quarts. A space on tag is left for picker's name. **A hundred tags will punch out 10,000 quarts. Price for complete system postpaid—100 tags and one punch, \$3.00. Additional tags, \$2.00 per 100, postpaid.**

Berry Boxes and Crates

So many write us for prices on boxes and crates or ask us where they can procure them that we have decided to list them for the convenience of our customers. We are making the price just enough over cost to cover the expense we incur. The goods will be shipped direct from the factory f.o.b. shipping point, the customer paying transportation charges. In ordering state if wanted by express or freight.

Quart Berry Boxes—\$5.00 for 500; \$9.00 per 1000.

24 Box Crates (in flat) \$3.50 per 10; \$30.00 per 100.

27 Box Crates (in flat) \$3.75 per 10; \$33.00 per 100.

11 Quart Fruit Baskets, \$8.00 per 100.

6 Quart Fruit Baskets, \$7.00 per 100.

6 and 11 Quart Leno Covers, \$2.50 per 100.

6 and 11 Quart Flat Covers, \$2.00 per 100.

Pruning Clippers

Essential to everyone growing raspberries, currants or any of the bush or tree fruits. Strong and will last for years. A great time saver and leaves a clean cut without bruising. **Each \$1.50, postpaid.**

NEVER PLANTED BETTER PLANTS

I have planted thousands of strawberry plants but never have planted any better plants than I received from you on June 4th. I did not expect such plants as late as this. I planted them on the 6th. and they are doing fine. Thanking you for your promptness, I am,

C. B. Hess, Bayfield, Ont., June 13, 1921

WE HOPE THEY DID

Enclosed please find order for plants to be shipped about the 17th of April. If these plants come up to what we have had from you in the past, we shall be perfectly satisfied.

Miss L. Dixon, Birchcliffe, Ont., Mar. 21, 1921

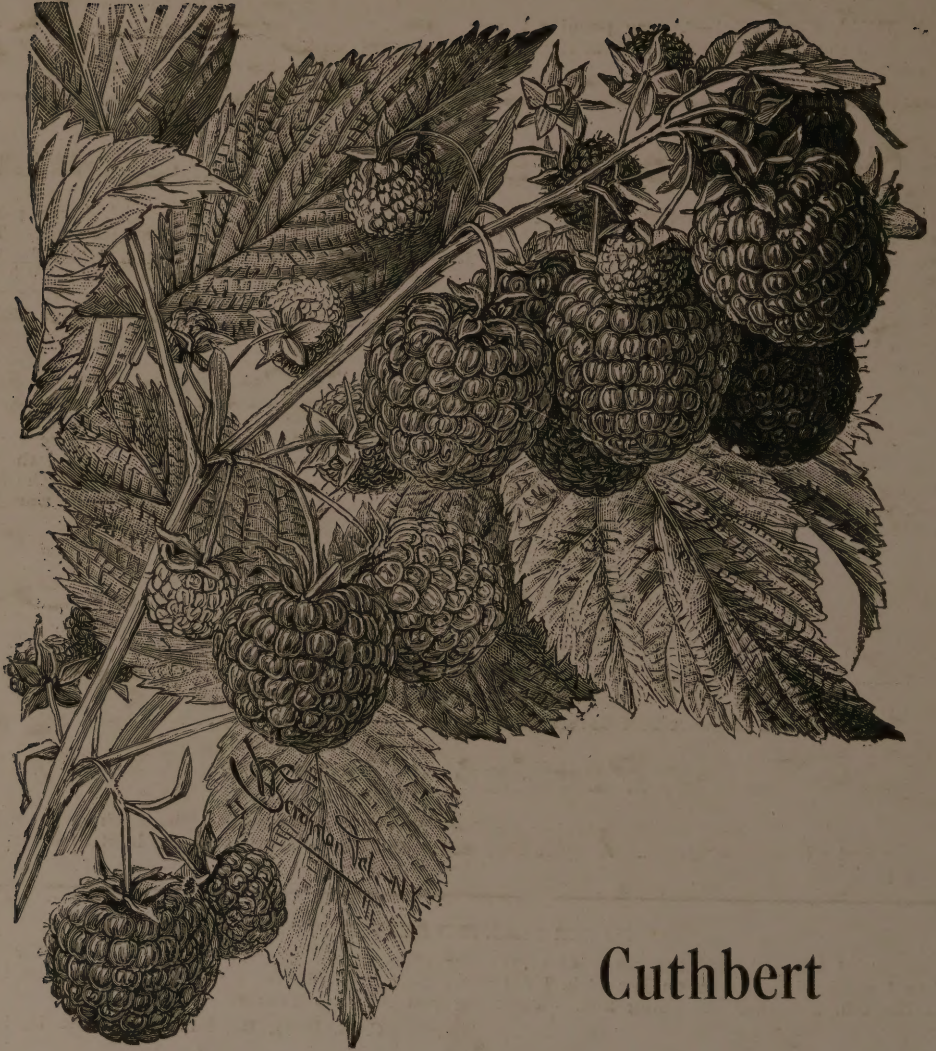
EXCELLENT CONDITION

Accept our order for 2000 Sen. Dunlap Strawberry plants for early spring delivery. The Strawberry Plants furnished by you last spring arrived in excellent condition and have done first rate for this country. Superintendent Experimental Station, Morden, Manitoba, Oct. 26, 1921

FINEST EVER

I received the berry plants all O. K. some time ago, and put them in the next day. The Parsons Beauty were the finest plants I ever saw and the Raspberries were extra good.

Wm. McKeown, Croydon, Ont., May 25, 1921



Cuthbert

The Great Money - Making Raspberry.